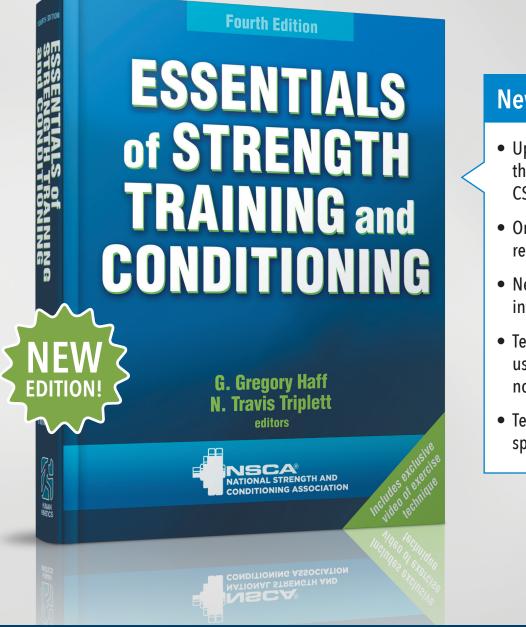
HUMAN KINETICS

Gain a comprehensive understanding of strength and conditioning from leading experts in the field



HUMAN KINETICS

The Information Leader in Physical Activity & Health

New to this edition:

- Updated content to reflect the latest information on the CSCS exam
- Online videos demonstrating resistance training techniques
- New research on high-intensity interval training
- Techniques for exercises using alternative modes and nontraditional implements
- Ten additional tests for strength, speed, and agility

Fourth Edition

ESSENTIALS of STRENGTH TRAINING and CONDITIONING



Available November 2015



Prepare for a career in strength and conditioning with the field's leading reference

Audiences: A text for those preparing for the Certified Strength and Conditioning Specialist (CSCS) examination and for upper-level undergraduates taking courses in the exercise sciences related to strength training and conditioning. Also a reference for strength and conditioning specialists, coaches, athletic trainers, physical therapists, personal trainers, and other sport science professionals.

Developed by the National Strength and Conditioning Association (NSCA), *Essentials of Strength Training and Conditioning, Fourth Edition With Web Resource*, is the fundamental text for strength and conditioning professionals and students. It provides comprehensive information on organization and administration of facilities, testing and evaluation, exercise techniques, training adaptations, program design, and structure and function of body systems.

The scope and content of *Essentials of Strength Training and Conditioning, Fourth Edition*, have been updated to convey the knowledge, skills, and abilities required of a strength and conditioning professional and to address the latest information found on the Certified Strength and Conditioning Specialist (CSCS) exam. The evidence-based approach and unbeatable accuracy of the text make it the primary resource to rely on for CSCS exam preparation. The text is organized to lead readers from theory to program design and practical strategies for administration and management of strength and conditioning facilities.

The fourth edition contains online video, updated research–specifically in the areas of high-intensity interval training, overtraining, agility and change of direction, nutrition for health and performance, and periodization–and a new chapter that presents techniques for exercises using alternative modes and nontraditional implements. Ten additional tests, including those for maximum strength, power, and aerobic capacity, are presented along with new flexibility exercises, resistance training exercises, plyometric exercises, and speed and agility drills. Key points, chapter objectives, key terms, and self-study questions help students conceptualize the information and reinforce fundamental facts.

Essentials of Strength Training and Conditioning, Fourth Edition With Web Resource National Strength and Conditioning Association G. Gregory Haff, PhD, and N. Travis Triplett, PhD, Editors ©2016 • Hardback • Approx. 752 pp Print: ISBN 978-1-4925-0162-6 • \$104.00 (£74.49 UK, €104.30 EURO, \$148.70 AUS/NZ) E-book: ISBN 978-1-4925-1415-2 • \$57.00 (£32.49 UK, €42.25 EURO, \$71.30 AUS/NZ)

ANCILLARIES

All ancillaries are free to course adopters and available at www.HumanKinetics.com/EssentialsOfStrengthTrainingAndConditioning

Instructor guide. Includes additional resources to aid in lecture preparation, including sample application questions, key terms with definitions, and chapter objectives and outlines.

Instructor video. Includes the 21 resistance training videos that appear in the web resource, plus 40 videos that demonstrate various plyometric exercises and alternative modes that bring practical content to the classroom.

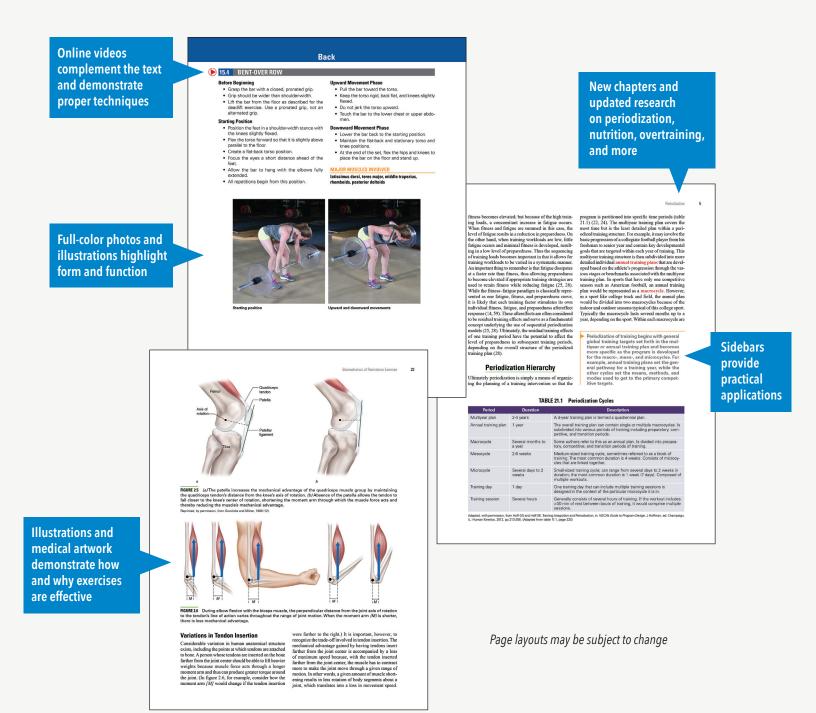
Test package. Includes 240 multiple-choice questions.

Presentation package plus image bank. Includes more than 1,000 PowerPoint slides to augment classroom discussion and lectures. Over 450 figures, tables, and images from the book are organized by chapter and can be used by instructors in handouts and classroom activities to reinforce key concepts.

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- Chapter 1. Structure and Function of Body Systems
- Chapter 2. Biomechanics of Resistance Exercise
- Chapter 3. Bioenergetics of Exercise and Training
- Chapter 4. Endocrine Responses to Resistance Exercise
- Chapter 5. Adaptations to Anaerobic Training Programs
- Chapter 6. Adaptations to Aerobic Endurance Training Programs
- Chapter 7. Age- and Sex-Related Differences and Their Implications for Resistance Exercise
- Chapter 8. Psychology of Athletic Preparation and Performance
- Chapter 9. Basic Nutrition Factors in Health
- Chapter 10. Nutrition Strategies for Maximizing Performance
- Chapter 11. Performance-Enhancing Substances and Methods
- Chapter 12. Principles of Test Selection and Administration

- Chapter 13. Administration, Scoring, and Interpretation of Selected Tests
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- Chapter 15. Exercise Technique for Free-Weight and Machine Training
- Chapter 16. Exercise Technique for Alternative Modes and Nontraditional Implement Training
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- Chapter 21. Periodization
- Chapter 22. Rehabilitation and Reconditioning
- Chapter 23. Facility Design, Layout, and Organization
- Chapter 24. Facility Policies, Procedures, and Legal Issues





INSTRUCTOR VIDEOS

Instructors receive access to a 61-video collection, including the 21 videos available in the web resource, plus an additional 40 videos demonstrating resistance training exercises, plyometric exercises, and exercises using alternative modes and nontraditional implements, bringing practical content to the classroom.





Static Stretching Tecl	tatic Stretching Techniques	
Neck Look right and left	Flexion and extension	
Shoulders and Chest Straight arms behind back	Seated lean-back	

Lab 10: Techniques of Exercise

Posterior of Upper Arm Behind-neck stretch (chicken wing) Upper Back Cross arm in front of chest

Arms straight up above head (pillar)

Lower Back Spinal twist (pretzel) Semi-leg straddle Hips Forward lunge (fencer) Supine knee flex

Torso Side bend with straight arms Side bend with bent arm Anterior of Thigh and Hip Flexor Side quadriceps stretch

Posterior of Thigh Sitting toe touch

Groin Straddle (spread eagle)

Calf Wall stretch

Step stretch

 Dynamic Stretching Techniques

 Arm swings
 Waking knee lift inchworm

 Forward lunge with elbow to instep Lunge wak
 Heek-to-loe walk

 User wak
 Heek-to-loe walk

 Waking over and under
 Waking ver and under

2. Following the demonstrations by the instructor, perform the static and dynamic flexibility exercises individually using correct technique.

Semistraddle (figure four)

Butterfly

Important note: Use a very low intensity or effort when performing the dynamic flexibility exercises. The focus should be on performing correct technique only.

Performance Report

Name:			
Date:			
Flexibility exercise performed	Muscle(s) affected	Classification (mark one)	
1.		Static Dynamic	
2.		Static Dynamic	
3.		Static Dynamic	
4.		Static Dynamic	
5.		Static Dynamic	
6.		Static Dynamic	
7.		Static Dynamic	
8.		Static Dynamic	

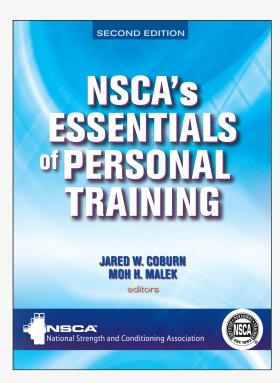
STUDENT WEB RESOURCE

The web resource provides students with lab activities in fillable form for practice and retention of information. Further, students will benefit from the online videos of 21 foundational exercises that provide visual instruction and reinforce proper technique.

The web resource with online video is also available for purchase ISBN 978-1-4925-0166-4 • \$19.95 (£8.33 UK, €10.83 EURO, \$28.50 AUS/NZ)









Study for the NSCA CSCS exam with this interactive online course

NSCA's Certified Strength and Conditioning Specialist (CSCS) Online Study Course works in tandem with the material presented in *Essentials of Strength Training and Conditioning*, to offer a practical and efficient method of studying the content assessed on the CSCS exam. Featuring more than 160 interactive learning activities, the content covered relates directly to the responsibilities of a certified strength and conditioning specialist. An end-of-course test evaluates the learner's content knowledge, mimicking the scope and difficulty of the actual certification exam.

The course will be updated to match the information found in *Essentials of Strength Training and Conditioning, Fourth Edition*, so be sure to check our website for the newest version of the course.

The essential preparation text for the NSCA-CPT exam

Comprehensive and research based, this text is the resource to rely on for personal training information and guidance. With state-of-the-art knowledge regarding applied aspects of personal training as well as clear explanations of supporting scientific evidence, it is also the authoritative preparation text for the National Strength and Conditioning Association's Certified Personal Trainer (NSCA-CPT) exam. It focuses on the complex process of designing safe, effective, and goal-specific resistance, aerobic, plyometric, and speed training programs. Featuring over 200 full-color photos with accompanying technique instructions, this resource offers a step-by-step approach to designing exercise programs with special attention to the application of principles based on age, fitness level, and health status.

NSCA's Essentials of Personal Training, Second Edition National Strength and Conditioning Association Jared W. Coburn, PhD, CSCS,*D and Moh H. Malek, PhD, CSCS,*D, NSCA-CPT,*D, Editors ©2012 • Hardback • 696 pp Print: ISBN 978-0-7360-8415-4 • \$98.00 (£72.99 UK, €102.20 EURO, \$140.00 AUS/NZ) E-book: ISBN 978-0-7360-8562-5 • \$72.00 (£40.83 UK, €53.08 EURO, \$90.00 AUS/NZ)

ANCILLARIES

Instructor guide • Image bank www.HumanKinetics.com/NSCAsEssentialsOfPersonalTraining

Companion study course also available: *NSCA's Certified Personal Trainer (NSCA-CPT) Online Study Course* works in tandem with the text to prepare candidates for the NSCA-CPT exam. It features more than 120 interactive learning activities and an end-of-course test that mimics the scope and difficulty of the actual certification exam.

NSCA's Certified Personal Trainer (NSCA-CPT) Online Study Course National Strength and Conditioning Association ©2014 • Enhanced online course With text: ISBN 978-1-4504-5869-6 • \$269.00 (£193.33 UK, €270.67 EURO, \$349.70 AUS/NZ) Without text: ISBN 978-1-4504-5870-2 • \$199.00 (£143.33 UK, €200.67 EURO, \$258.70 AUS/NZ) With e-book: ISBN 978-1-4504-5871-9 • \$249.00 (£178.33 UK, €249.67 EURO, \$323.70 AUS/NZ)



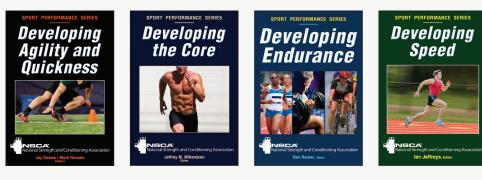


The National Strength and Conditioning Association (NSCA) is the world's leading organization in the field of sport conditioning. Drawing on the resources and expertise of the most recognized professionals in strength training and conditioning, sport science, performance research, education, and sports medicine, the NSCA is the world's trusted source of knowledge and training guidelines for coaches and athletes. The NSCA provides the crucial link between the lab and the field.

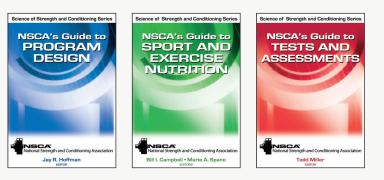
Find more NSCA resources at www.HumanKinetics.com/NSCA



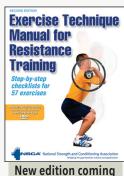
SPORT PERFORMANCE SERIES



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ADDITIONAL RESOURCES



in March 2016

STREENGTH TRAINING

